

general specifications – calendars

Calendars are priced with one imprint — the same on each sheet — per order. If alternating ad copy is required see *general options, alternating ad copy*.

NO COMBINING OF ORDERS WITH DIFFERENT AD COPY FOR QUANTITY PRICING.

Prices are for calendars running 12 months, January through December of any year.

Calendar pads are our design. For Special calendar pads, contact us for a price.

All Multi-Sheet calendars are priced in pull-string wrappers.

Copy will be followed and set up in a suitable format. If exact specifications are required, it is recommended that electronic files be supplied.

paper – White bond-like paper is standard for multi-sheet calendars. Other special calendars will be printed on stock paper specified for that style.

ink – Each calendar style has its own specific color arrangement. **Orders for special colors should be for 1,000 or more.** For price for change in color arrangement, see *general options*.

general specifications – desk pads

Desk pads, both deluxe and calendar are 22"x17" in size. A smaller specialty size is available. A smaller size is considered a custom order and you will need to contact customer service for a quote.

paper – Desk pad calendars are printed on 70lb. high bright offset paper.

ink – Desk pad calendars are priced with stock color options. Your choice of one of 23 standard PMS colors, shown on page 65, may be used for imprint color at **NO EXTRA CHARGE**. Additional colors or change to stock pad colors will result in additional charges.

check list — your order must include:

1. Total quantity ordered — check minimum quantity accepted.
2. Style number and size.
3. Number of sheets.
4. Current unit price.
5. Imprint colors selected.
6. Complete printed or typewritten copy.
7. Electronic file as per our specifications noted.
8. Proof requirements.
9. Customer's shipping address.
10. Any special instructions.

general options pricing – calendars (E)

PDF or Color Proof	\$26 each
Art and Copy Preparation	at cost
Color Change in Heading Only (23 standard colors)	\$65 per color
Color Change for Entire Calendar (23 standard colors)	
(minimum) 250 to 499 units	\$321.3 per order
500 to 999 units	\$225.27 per order
1,000 or more units (minimum for #300 BMCC)	\$65 per order
Special Ink Match	\$32 per color
Thirteenth Sheet	add 8% to base price
Reverse Heading36 each
Reverse Heading (Bidmaster)53 each
Ruled Memo Spaces (Available on #35, #100, #200)	
Minimum quantity of 200	\$100 lot
Julian Dates (Available on #27, #30, #100, #200, #250, #279)	
Minimum Quantity of 200	\$190 lot
Alternating Ad copy	
Type only	\$60 per change
Type and Photograph	\$85 per change
Type and Two Color Photograph	\$130 per change
Printed Wrapper Available	Call for Quote
Drop Shipments	\$5 each location
Tubes 2"x24"	\$.429 each
Calendars Inserted in tubes	\$.55 each

general deduction (E)

For Unwrapped Calendars035 each
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general options pricing desk pad calendars(E)

PDF or Color Proof	\$16 each
Special Ink Match	\$32 per color
Punch 2 holes at top 5/16" - 71/4" center to center	\$.043 each
Drop Shipments	\$5 each location
Pads Inserted in Mailing Carton	\$1.30 each
Additional Month	add 8% to base price
Julian Dates Available on Year Basis	\$100 per order
Date Box Customization	Price Quote
Copy Preparation, if required digital files are not supplied	at Cost
Colored Stock	additional 18%
Vinyl Corners	\$.30 each pad

For the specifications and general options on any of our products, please see specific product page.